SHUBHAM PANDYA | UI/UX DESIGNER

I CAN DESIGN, RESEARCH AND CODE.

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SKILLS

UX/UI Design: Wireframing, Prototyping, User Flows, Journey Mapping, Affinity Mapping, Usability Testing
Tools: Figma, Adobe XD, Photoshop, Sketch
Frontend: HTML, CSS/SCSS, JavaScript
Programming: Python, Java, C++
Research: User Interviews, Competitive Analysis, Surveys
Soft Skills: Critical Thinking, Communication, Time Management, Empathy

WORK EXPERIENCE

Nov 2023 - Present — **Just Natural Paws | UX Design Intern**
- Led UX improvements on the Amazon product page, increasing conversion rate by 15% and reducing bounce rate by 20%.
- Spearheaded a packaging redesign, boosting retail shelf visibility and driving a 25% increase in customer retention and repeat orders.

Sep 2023 - Dec 2023 — **University of Regina | Teaching Assistant**
- Evaluated assignments and exams for 120+ undergraduate students in Computer Science.
- Maintained grading turnaround time of 48 hours, enhancing student learning feedback cycles.

Jan 2022 - Sep 2022 — **Nimblechapps | UI/UX Designer**
- Designed a Document Management System used by over 500 corporate users, improving task completion time by 30% - SmartFinDoc.
- Created a dating app UI with a reusable design system, leading to faster development cycles by 40% - Cloud9.
- Worked on responsive admin panels, increasing mobile user engagement by 17.4% and feature adoption by 4.6%.

Aug 2020 - Dec 2021 — **CloudZon Infoconnect Pvt. Ltd. | UI/UX Design Trainee**
- Conducted user interviews that shaped design revisions, reducing pain points by 60%.
- Created a responsive admin panel using Figma auto layout, reducing navigation steps in mobile view by 50%.

Sep 2020 - Nov 2020 — **CyberUpgrade | Intern**
- Led competitor research and revamped the company's web layout, leading to a 20% increase in user contact form submissions.
- Collaborated on promotional campaigns, helping the company grow online customer base by 30% within 2 months.

EDUCATION

Sep 2024 - Aug 2025 — **Master of Science | Computer Science**
Lakehead University, Thunder Bay, ON, Canada.   GPA - 3.52 /4

May 2018 - Apr 2022 — **Bachelor of Technology | Computer Engineering**
Charotar University of Science and Technology (NAAC Grade A), Anand, Gujarat, India.   CGPA - 8.83/10 (Distinction)

PUBLICATIONS

Published May 2022 — **Down to Aisle | Matrimony Web and App with Figma**   Envato Market   Published May 2022
- Variant Based Components with Auto Layout
- Design System & Style Guide

Published Dec 2022 — **Food Delivery App - Foodella**   Envato Market   Published Dec 2022
- Super Admin
- End User

PERSONAL PROJECTS (DESIGN)

Mar 2021 - May 2021 — **Food Ordering App - Dine Out**   Mar 2021 - May 2021
Design
This food ordering app, Dine Out, will help users stay ahead of the waiting queue that orders food right from home and by the time the food is ready user go drive to restaurant and have meal.

Dec 2020 - Mar 2021 — **Matrimony App - Down to Aisle**   Dec 2020 - Mar 2021
Design
The matrimony app will let bride and groom engage in inter and intra cast marriages. The UI has been developed for this application.

CERTIFICATIONS

Received Oct 2023 — **Meta React Native Professional Certificate**   Meta (Coursera)
Received Sep 2023 — **Google UX Design Professional Certificate**   Google (Coursera)
Received Aug 2020 — **Letter of Recommendation for Web Development Course**   IIM Bangalore